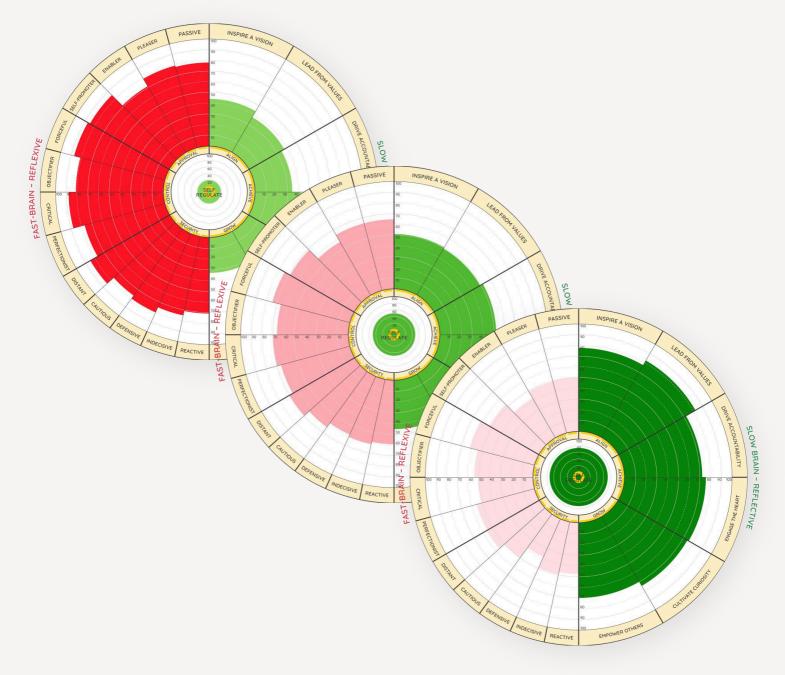


The Leadership Divide:



What Top 10% of Leaders Do Differently

Executive Summary

What Makes The Best Leaders Stand Out?

Highlights:

- 50% of performance is explained by leadership behaviours alone
- Top performing of leaders consistently demonstrate behaviours that fuel performance, psychological safety, and engagement
- **Low performing** are derailed by a distinct set of Red Zone behaviours that destroy trust and motivation

This research opens the door to a powerful new tool

the Leadership Growth Profile (LGP)

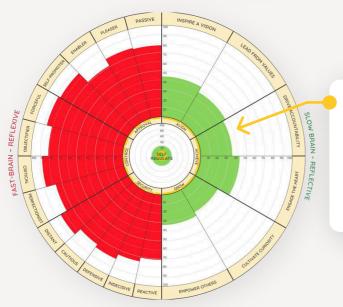
Watch the full webinar recording

on our YouTube channel • @TripleGoal or visit * triplegoal.com

to learn how LGP helps coaches turn behavioural data into breakthrough performance.

The Circumplex Comparison

Visualising The Leadership Divide

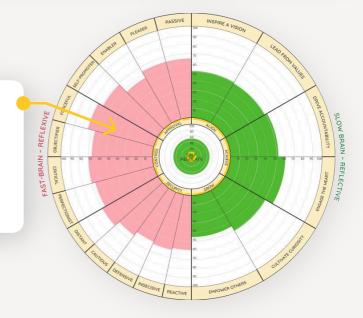


High performing leaders showing key patterns:

High performing leaders score high on Green Zone; low performers spike in Red Zone behaviours like defensiveness, forcefulness, and perfectionism

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High performing leaders showing key patterns:

High performing leaders score high on Green Zone; low performers spike in Red Zone behaviours like defensiveness, forcefulness, and micromanagement

This data is based on confidential internal performance ratings - used by organisations for promotions, bonuses, and succession planning.

Green Zone - The High Performer's Edge

The Leadership Habits That Drive Results

Most impactful Green Zone behaviours on the Triple Goal:

- Treats others with care and respect (Self-Regulate)
- Takes accountability for their descisions and actions without becoming defensive (Self-Regulate)
- Gives people freedom and choice on how to do their work (Empower Others)
- Maintains disciplined focus on key priorities (Drive Accountability)
- Provides the information and resources people need to get their jobs done well (Empower Others)

Impact of the Green Zone on the Triple Goal:

- +49.7% Great Performance (Discipline & Outcomes)
- +46.5% Great Learning (Great Learning, Agility & Innovation)
- +42.3% Great Workplace (Great Place to Work Measurement)

Red Zone - The Performance Killers

The Habits That Sink Leaders

Most impactful Red Zone behaviours on the Triple Goal:

- Makes excuses or blames others when challanges or failures occur (Defensive)
- Uses more force than required when dealing with challenges, disagreements or underperformance (Forceful)
- Responds to challenging feedback with aggression or blame (Defensive)
- Tends to be chaotic, jumping from one priority to the next (Reactive)
- Responds to challenging feedback with denial, excuses or withdrawal (Defensive)

Impact of the Red Zone on the Triple Goal:

- -45.3% Great Performance (Discipline & Outcomes)
- -37.3% Great Learning (Great Learning, Agility & Innovation)
- **39.2%** Great Workplace (Great Place to Work Measurement)

What This Means for You

How to Close the Gap in Your Organisation

Recommendations:

- Assess leaders using the Leadership Growth Profile (LGP)
- Prioritise development of Green Zone behaviours
- Address and coach out Red Zone habits
- Create feedback-rich environments to build high-trust, high-performance teams

Green Zone behaviours guarantee a top performance score when rated highly by peers, managers, and direct reports

Let's Get Started

Leadership Certification

(limited time offer)

For Coaches

50% OFF Leadership Coach Certification

For a limited time, **get certified** in the Leadership Growth Profile (LGP) **at 50% off** - now AUD 2,500 instead of AUD 5,000

Includes **5 FREE LGP assessment licenses** (valued at AUD 500 each). Designed to help you recoup your investment faster

Certification **trusted by global executive** and leadership coaches

For Organisations

FREE Leadership Growth Trial

For a **limited time**, get up to **3 free LGP assessments** based on your company size.

Equip your leaders with the insights they need to truly transform and improve performance, innovation and engagement.

Assessment trusted by some of the largest organisations around the world.



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